



# Sheona McGraw

(aka. your one-stop shop for company awesomeness)

Dear Wattpad team,

As a certified Psychological Health and Safety Advisor with [CMHA](#) and former Senior Leader with extensive HR experience, I have a deep understanding of how workplace culture can shape the success of a team. That's why I'm particularly excited by your Employee Experience Business Partner role... in fact, I get goosebumps just thinking about all the ways I can help propel your culture and engagement strategy forward! Here are just a few reasons why I'd make a great addition to your team:

## HR experience and entrepreneurial spirit

Since 2010, I have worked in senior leadership roles for over 5 small/start-up organizations, where I was responsible for overseeing all aspects of marketing/comms, strategy, program management, HR (including developing HR policies from scratch, recruitment, employer branding, and organizing employee events) and... well, pretty much everything else! As with a lot of start-ups, I had to deal with competing priorities, a lack of resources, regularly encountering unforeseen roadblocks, and extreme uncertainty and ambiguity. Thankfully, I thrived in these roles because of my: collaborative and agile work style; strength as a jack-of-all-trades; resourcefulness; sense of humour; and my ability to be detail-oriented while keeping focus on the big picture.

## Employee Experience and Workplace Culture

I'm a strong advocate for creating workplaces that prioritize employee health and wellbeing - so much so that I now run two different evidence-based businesses that support companies to do just this. For example, as Founder/CEO of [Cloud 9 to 5](#), I was hired by [CMHC](#) to develop their entire Employee Experience strategy from scratch, which included enabling their People Leaders to align CMHC's EX efforts and resources with what their employees value most for maximum impact. As a Director for [Woohoo Unlimited](#), I lead our Partner network of over 120 workplace wellbeing professionals in over 30+ countries. I'm also a lead trainer for Woohoo's online Chief Happiness Officer certification program, offered to companies worldwide, where the focus is on creating the kind of environment where employees are enabled to take ownership of their own mental health and wellbeing at work.

## Community-builder

Having worked on projects in over 50 countries across a number of sectors, coaching interns and C-suite executives and everyone in between, I know how to speak to people in their own language. I'm good at identifying what motivates others which, in turn, enables me to adapt my strategy to effectively connect and engage with different stakeholders. I take pride in my commitment to creating an inclusive work environment based on trust, where people are enabled and inspired to work to the best of their abilities. I'm comfortable working in virtually any team and am more than willing to roll up my sleeves to assist others in the achievement of broader program outcomes.

I'd love to have the chance to help Wattpad build the kind of employer brand and workplace culture that disrupts the status quo - one that inspires and excites talented people from all walks of life and enables employees to tap into their potential and thrive. I look forward to hearing from you soon!

Cheers,

Sheona

*When you put your people first, amazing things start to happen!*